



LISA HAISHA

Keynote Speaker . Life Coach . Author . TV Host

CONTENTS



Mission Statement

Biography

Q&A with Lisa

Life Coach

Impostors

Humanitarian

Author

Keynote Speaker

TV Host

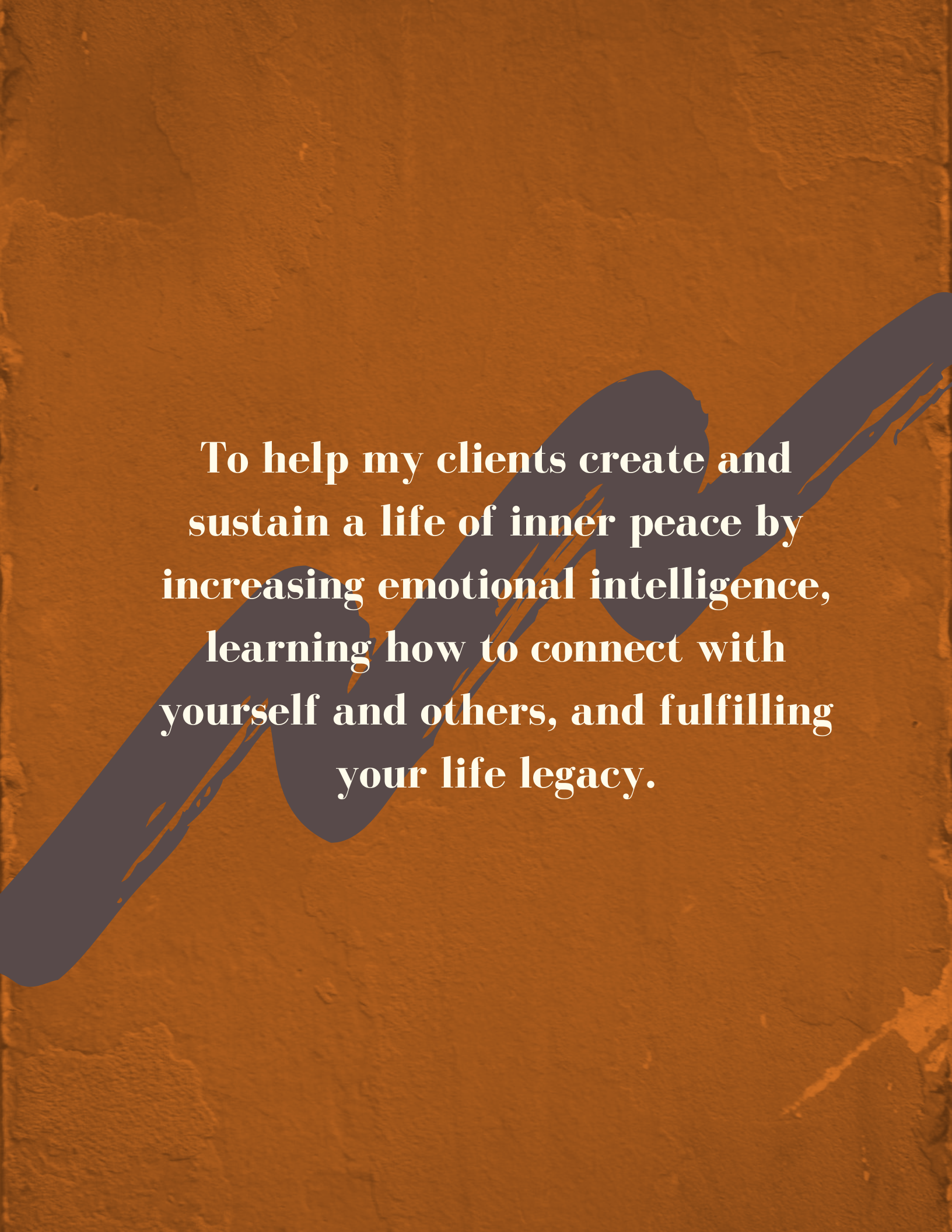
Press

Testimonials

Contact

MISSION STATEMENT





**To help my clients create and
sustain a life of inner peace by
increasing emotional intelligence,
learning how to connect with
yourself and others, and fulfilling
your life legacy.**

BIOGRAPHY



Everyone wants to love and be loved, but why is that so difficult?



Lisa Haisha MA, Tedx Speaker, Author, and Mentor helps people discover answers to these perennial soul-searching questions through SoulBlazing, a process she created using her Impostor Model™. Her popular decades-old work has garnered the attention of people from all over the world. She helped them heal from issues of an unhealthy ego, fear and shame, which helped her gain a unique insight into the minds of powerful, successful leaders.



Lisa's fascination with what makes people tick compelled her to travel to over sixty countries within three decades, where she studied with the Sufi's in Cappadocia, Shamans in Peru, Bedouins in Petra, the Maasai Tribes of Tanzania, and interviewed multitudes of fascinating people on six continents including hundreds of orphans from her book, Whispers from Children's Hearts.



Lisa shares these unique experiences and insights through dynamic storytelling, keynote speaking, healing workshops, leadership conferences, as a trusted Guestpert, on radio and television shows. Her observations can also be found in many publications including The Huffington Post and her own blog on lisahaisha.com.



Keynote Speaker
Mentor
Life Coach
Author
TV Host
SoulBlazer

Q & A...With Lisa

Q What's the biggest professional challenge you see people confronting out there in today's professional world?

A That's easy: comfort addiction. That's what I call it. We're too comfortable. We live inside our little "comfort cocoon." We're uninspired because everything is a click of a mouse away. My advice: get uncomfortable. Shake things up. Travel. Give stuff away. Get outside your comfort zone. It's suffocating the life, creativity, and vitality right out of you!



Q You've traveled to over 60 countries. What's one of the most significant things you've learned?

A Love has no borders. The people in developing countries are many times happier than those of us who live lives of privilege because they are connected to nature, they have close family ties, they're not bombarded with technology 24/7, and spend their time socially with family and friends instead of communicating through phones and tablets. From my experience living with the Bedouins in the Mountains of Petra to the Masai tribes in Tanzania, I've witnessed families with a stronger connection to themselves and to others because they're forced to part of the world. They don't have the option to avoid each other, and we can learn from that.



Q Why are we hearing about so many alternatives to conventional marriage lately?

A Marriage as we've come to know it doesn't work anymore. Today there are more divorced people than married. We are evolving, and I believe marriage should evolve. Love is love, and doesn't need to be in one single container anymore.



Reese Witherspoon & Kate Hudson



Ashton Kutcher



Marisela

Q What is our fascination with fame all about?

A Our fascination with fame is about wanting more. Wanting to be seen and heard in a world that is getting smaller and smaller each day. Celebrities represent those that appear to have it all and I know for a fact, they don't. Celebrities are living myths that we hang our cultural identities on.



**“The presents you share are less
important than the presence
you share.”**

- Lisa Haisha



Q & A ...SoulBlazing

Q What is SoulBlazing?

A SoulBlazing is a highly effective process used to help communication in all areas of your life. Using the "Impostor" model, Lisa helps you to get in touch with all the masks you hide behind, and use them effectively in your work and personal life. She does this through Improv, soul conversation, and a variety of other creative exercises that help one get in touch with your Authentic Soul. Through penetrative questioning and a highly developed ability to diffuse clients' egos and fears, Lisa is able to nurture a soul-to-soul exchange, walking the tightrope between the spiritual world and tough love reality. It's about stripping you of your illusions, delusions, and confusions to set your authentic soul free. Soul Blazing releases shame and guilt, manifesting inner peace and opening the pathway to your true purpose. SoulBlazing is a stepping stone toward creating cherished and lasting changes in people's lives.



Q Why did you create SoulBlazing?

A SoulBlazing came out of my frustration with the results I was getting using typical therapy practices. I didn't feel I was getting the results for my clients I knew were attainable. And I realized that while it is a basic human need to bond and connect with at least one person who truly cares about you, most of clients were lacking that. They had no human being to share their struggles, and successes. They had no one to inspire them or care about their achievements. A traditional therapist is there for them during the session, then the relationship ends when they walk out the door. I stay in touch through emails and short phone calls. So, I fulfill that need with several clients. I also role play with them, acting as their conscience, orchestrate conversations with their "other" personalities, as well as other methods to open them up.

Q How do you gain trust in a SoulBlazing session that results in deeper shifts in your client's wellbeing?

A My client and I are face to-face the entire time, holding hands for the first part of the session to bond. Because of this up-close and personal attention, it's not unusual for my clients to open up in a way they have never done before. Trust is very important.

Q

What is the significance of the name SoulBlazing?



A

I volunteered at Chowchilla maximum-security prison, just north of Fresno. One of the women I was coaching, a triple murderer, was very aggressive, the bully of the prison. I started our session eye gazing, which she was uncomfortable with. Her immediate reaction was anger, but I didn't back down. I was role-playing being a bully, mirroring her behavior. She played back, getting right in my face. Once she saw I didn't back down and matched her intensity, I gained her trust. She understood I was on her side. At the end of our 30 minute session, she said, "Lisa, you just blazed my soul." At that moment, I had the name of this type of coaching I was doing.



Q

What makes you unique as a mentor, SoulBlazer, coach?

A

I have traveled to over 60 countries and lived in several of them. I have a strong grasp on people and various cultures around the globe. I also have spent a lot of time alone in nature on many of these trips, which helped me get in touch with my intuition. Without going inward, it's hard to help anyone, especially yourself. I think the best coaches are the ones that don't just have a degree on their wall but one that has gone to the dark side of their soul to excavate their own demons, so they can hold the hand of others as they assist them on their journey. My training isn't just a degree, but my life's work being out in the field, all over the world. I SoulBlaze daily, it's not just in coaching sessions. I have certainly put in more than the prerequisite 10,000 hours that makes one a master of their craft.

IMPOSTORS

MEET THE IMPOSTORS

The Wounded Child

This is the person inside you who compels you to act needy, clingy, and who hopes to be rescued.



The OverThinker

The inner OverThinker believes they are only worth what they contribute. They only speak when they feel they can convince others that they are "smart" or "interesting."



The Philosopher

The inner Philosopher is comfortable spending long spans of time along, reading and relaxing. Although sophisticated, the Philosopher can be intellectually arrogant and critical of other.



The Counselor

This inner Impostor can allow you to approach your life and love as a clinical, medical exercise, and not as the real and emotionally-charged experience that it is.





The Narcissist

When you allow your inner Narcissist to take over and direct your thoughts and actions, you begin to disassociate yourself from your own flaws.

The Sex God/ Goddess

This Impostor ignites a desire to frantically hopscotch from one relationship to the next without ever having the strength, security and confidence to build meaningful, long-lasting relationship roots.



The Clown

When you allow your inner Narcissist to take over and direct your thoughts and actions, you begin to disassociate yourself from your own flaws.



The Fixer

Though compassionate and generous, the Fixer can develop a passive aggressive nature that feels wounded when not attended to or sought for help.





THE AUTHENTIC SOUL

"THE STATE OF BEING
WHEN YOUR THOUGHTS AND
ACTIONS COME FROM A
PLACE OF GENUINE
AUTHENTICITY AND A
CONNECTION WITH YOUR
TRUE SELF."



No Limits for Deaf Children

The WFCH foundation. It's a 501(c)3 international was founded by Lisa Haisha and Lee Aronsohn in 2007. From 2007-2012 our focus was taking people on mission trips abroad (Tanzania, Jordan, Cairo, Bali, Costa Rica, Mexico) and helping refurbish schools and donating money and supplies to orphanages with the intent of building bridges of understanding and awareness with people across our world.

2013-2018 we created mission trips locally, taking kids and Broadway stars to hospitals to cheer up the kids who have cancer and other life-threatening diseases by entertaining them, bringing art supplies, playing with them and donating money.



WFCH also created a "Legacy Gala." It was an annual event that highlighted women doing mission work with local children. We'd raised 20k to help assist them and also give them the microphone to share their non-profit with over 300 guests and over two dozen press outlets.

HUMANITARIAN



Angelina Jolie



George Foreman



Tilda Swinton

Kumba Kids

Founded by Ricki Byars Beckwith, Kuumba In Motion is an innovative learning academy for ages 5-12 that nurtures the creative genius within children who flourish in an atmosphere of alternative, experiential modalities of education.

WGC

The Women of Global Change is a network of business leaders and entrepreneurs working in global business, camaraderie and service so we can create things bigger together than we ever could alone. We are active participants in social impact for the change that we wish to see in the world. We collaborate in educational platforms and humanitarian projects for ourselves, our communities, and the world.

Earth Guardians

Earth Guardians empower young people by providing them with leadership opportunities and tools to bring their innovative solutions to the world's most pressing issues.

No Limits for Deaf Children

No limits uncovers the potential for children with hearing loss ...It empowers them with the "I can do it" spirit ... And teaches them the skills to succeed in school and in life.

The Spirited Awakening Foundation

Founded by Akuyoe Graham, the Spirit Awakening Foundation is a charitable arts organization dedicated to assisting "at-risk" youth and children in the juvenile justice system in the realization of their spiritual identity.

Kids in the Spotlight

An organization that trains youth in foster care programs and other underserved youth to create, write, cast and star in their own 10-minute short films. This training culminates into an annual film festival competition presenting "Movies by Kids, for Kids".



World Journal chronicles Lisa's travels across the globe where she reminds us that "it's not just where you are, but who you are" when you travel. No standard tourist fare on these trips -- expect to get uncomfortable and love it! Traveling is just as much about self awareness as it is learning about the world around you, and Lisa's an expert in both.

As one of the 75-year-old women said, "It's not what you take from a country, it's what you leave a country," and Lisa feels it's important to leave gifts when traveling, but also leave a piece of your soul.



Did it scare you, or did it open you up?

Speaking with eighth wonder of the world, Damanhur, founder Oberto Airaudi, in Italy.



Lisa visits an orphanage during a trip via her foundation Whispers from Children's Hearts, in Kenya.



Lisa discusses social traditions with Masai tribesmen in Tanzania.



Investigating deeper truths with Ketut Liyer, the healer featured in the bestselling book "Eat, Pray, Love."



Providing provisions and Soul Care to orphans with Scott Neeson, Executive Director of the Cambodian Children's Fund.



Discussing Egypt's political unrest while visiting locals in Cairo's City of the Dead.

3 MAGICAL QUESTIONS *1 Book* A GLOBAL MOVEMENT

When Lisa Haisha decided to ask three simple questions to the children she encountered on her world travels, she had no idea her questions would one day spark a humanitarian mission. But that's exactly what happened.

The three magical questions were:

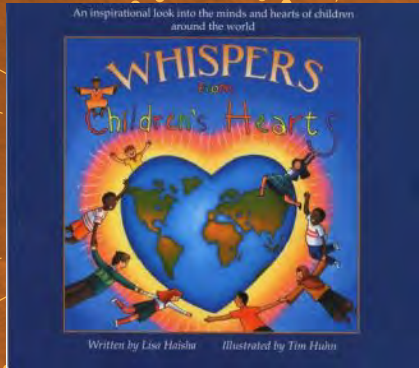
1. If you had one wish, what would it be?
2. Is God fair? Why or why not
3. Who in the world would you most want to meet?

Lisa imagined that, one day, she would publish the children's responses as a book. But along the way, something unexpected happened.

"After some time passed and in reading back through all the quotes I had collected," says Haisha, "I realized there was much more here. The power and mystery embedded in the soul of each child was profound. I felt these children have the ability to show us things we can't always see ourselves. They are a reflection of our adult world, which has a ripple down effect on our children, which we ignore at our peril." So she continued to travel collect more quotes, meet more children, and spend time listening to the whispers of children's hearts, thus the foundation was born.



THE BOOK



To memorialize the whispers from each child's heart, in 2005 Lisa along with illustrator Tim Huhn, published *Whispers from Children's Hearts*. The book's launch was a quiet one: Lisa's goal was merely to preserve the voices and truths of the children she had counseled who had made such an impression on her. "I simply give you their hearts." writes Lisa "...for they were the heart of my journeys around the globe. Enjoy and learn from their surprising thoughts, and share them with the little people in your life.

*An amazing insight to the world we live in"
-Robert Allen, Author & Motivational Speaker

"Read this book and hear your heart whisper" Mark Victor Hansen. co - author of the bestselling *Chicken Soup for the Soul* series

[This book] touches the inner ear of those willing to listen.... These are whispers that long to have a voice."- Ben Vereen, Entertainer & Motivational Speaker

KEYNOTE SPEAKER

SoulBlazing Secrets

Unmasking Your 8 Impostors to Unleash Greater Clarity, Productivity, and Inner Peace.



Soul Blazing Secrets jolts listeners from their slumber and energizes them to face their Impostors and re-awakens them to start living their lives.

You will learn how to turn your setbacks into a comeback and gain Resilience. If a down economy or low moral have your team in a slump, Lisa's marquee speech will them soar towards success.

How To Get It Done

Amplifying Your Strengths



In Lisa's presentation, she talks about her 4 steps to Getting Things Done and why it's important. She shares how you can Amplify Your Strengths to make your life more manageable in a time of "doing it all."

Lisa shares how she manages to be a mom, hosts TV shows, travels the world speaking, produces legacy galas, writes books, blogs, meditates, exercises, and keeps strong relationships and how you can too.

It's all about time management, focus, and vision, and about how she helps people to stay focused and on purpose. She asks her clients: If You Could Change Your Life In An Instant Would You? Your audience will walk away from this talk with applicable knowledge to shift their daily life dramatically.



Create Your Legacy

#MakingShiftHappen! (Workshop)

4 Ways to Turn Your Passions into Purposeful Work

Lisa Haisha never imagined that her love of travel would one day spark a global humanitarian movement. But that's exactly what happened. Lisa co-founded the Whispers From Children's Hearts Foundation with her husband Lee Aronsohn, Co-Creator of Two and a Half Men, and former Executive Producer of the Big Bang Theory.

With this interactive presentation, Lisa takes your audience on a global odyssey and coaches your group on turning their passions into purposeful work, achieving greater productivity, and boosting profits for your company or organization. Packed with simple yet powerful tips and techniques, Haisha teaches listeners how to approach work with a "legacy mindset" that produces strong work ethic, peerless daily performance, and rock solid organizational morale. As Lisa reminds her audiences. "It's not what we leave for people, it's what we leave within them." Don't be afraid of death; be afraid of an unlived life. Decide what legacy you want to create. Simplify your life and focus on the essentials. Remind yourself that you have limited time.

KEYNOTE SPEAKER

SECRETS OF A HOLLYWOOD COUNSELOR

5 Surprising Lessons I learned From Counseling Hollywood Celebrities

As a Hollywood insider, Lisa gives your group a backstage pass into the world of fame and celebrity. Through a series of firsthand stories from her experiences counseling some of America's biggest Hollywood luminaries.



Lisa will take listeners on an emotional journey to reveal the hilarity and heartbreak that accompany stardom and celebrity. In the process, Lisa uncovers the five surprising insights that she's discovered which produce explosive creativity, unstoppable drive, and impenetrable confidence. High-energy, moving, heart-warming, and side-splittingly funny, "Secrets of a Hollywood Counselor" will change the way your group views success – and themselves.



WELLNESS: MIND, BODY & HEART TRAINING

The 3 Essential Elements of Aligning your Mind, Body and Heart for better Clarity, Purpose, and Optimum Health

How to infuse presence, intention, and awareness into everything you do. In this presentation, Lisa will teach you how to infuse Intention and Awareness into each day, where it will positively affect everything you do.

THE REVOLUTION OF GLOBAL CONSCIOUSNESS

Unmade Beds: Transformation Through Travel

Traveling Without Inner or Outer Borders, Making Shift Happen. Lisa shares heartfelt stories and "aha" moments of the people she's met, and her adventures traveling through over sixty countries and six continents from Bedouins in the mountains of Petra, Prostitutes in the Red Light district of Amsterdam, Geishas in Kyoto, and Shamans in Peru. Her insights into some of the greatest creative minds and wisdom from her 4 days with the Dalai Lama, a month with the Sufis in Cappadocia and hundreds of hours with international artists, change makers, and meetings with her 'Soul Family' Haisha's stories will inspire your group for decades to come.

KEYNOTE SPEAKER

Sharing the Stage...



Jay Shetty & Daniel Habib



Les Brown



Ricky Byers Beckwith



Brendon Burchard

KEYNOTE SPEAKER



Lisa's daughter Ava with the Dalai Lama



Keynote speaker for Women of Global Change in Costa Rica

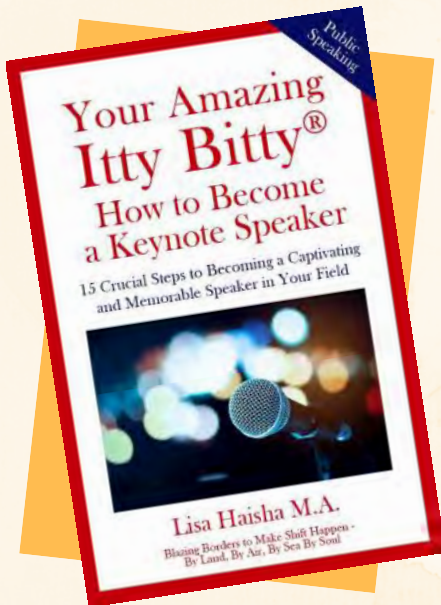


Keynote speaker at the Women's Economic Forum 2018

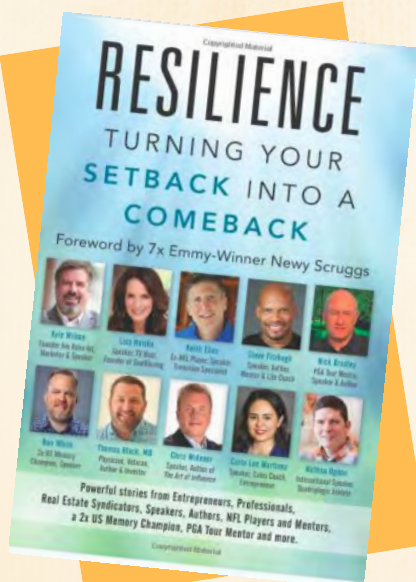
AUTHOR



Whispers from Children's Hearts



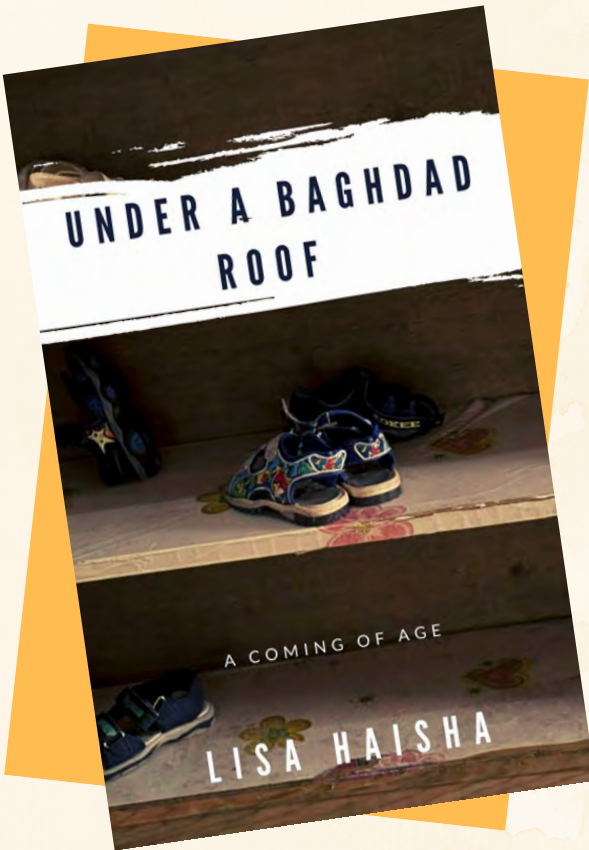
How to Become a Keynote Speaker is more like a "cheat sheet" of the tricks of the trade. If you don't have time to read through hundreds of pages to get to the point of what it takes to become a speaker, this book is for you.



Resilience: Turning Your Setback into a Comeback, is full of transformative stories from unstoppable super achievers including Entrepreneurs, Professionals, Real Estate Syndicators, Speakers, Authors, NFL Players and Mentors, a 2x US Memory Champion, PGA Tour Mentor and more. Within the first week, it became a #1 Bestseller on Amazon.

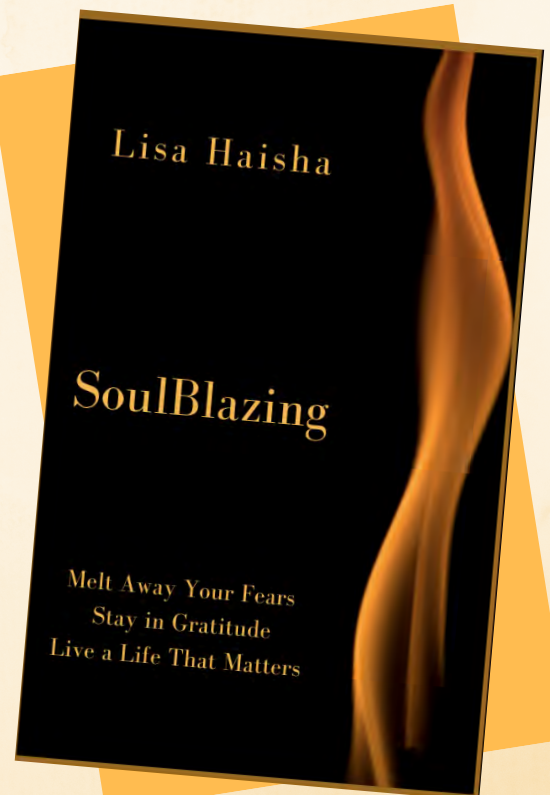
AUTHOR

2020



UNDER A BAGHDAD ROOF is not just Lisa's memoir of her incredible life, but a journey into the heart of the political travesty which is the MIDDLE EAST and the role of the United States in exacerbating corruption and violence. Lisa places her inner journey in the context of other great memoirs ranging from, The Diary of Anne Frank to Victor Frankel's, Man's Search For Meaning. Like those great works Lisa reveals her most intimate thoughts, dreams and aspirations and her reflections on what she observes in her own maturation and the conditions of our modern world. Readers will connect with Lisa's vulnerability, humility and humor which shine through on every page. Lisa is a high level life and business coach and UNDER A BAGHDAD ROOF will be a critical first book as she develops into a national and international global leader with a unique background that is timely for audiences of all ages.

With a unique balance of irreverence and accountability, SoulBlazing: Melt Away Your Fears, Stay in Gratitude, and Live a Life that Matters helps you on your Journey to your Authentic Soul, Lisa Haisha will help you identify which of the eight archetypal "Impostors" have taken control of your thoughts, feelings, and behavior and guide you through her signature process of healing and personal growth in order to stop the cycle of self-sabotage and disappointment that is keeping you from an authentic life of joy, success, and satisfaction. Thoughtful stories and exercises will guide you toward reconnecting in a loving, profound way to your Authentic Soul so that you can live each day in alignment with your true self's desires so you can live life authentically.

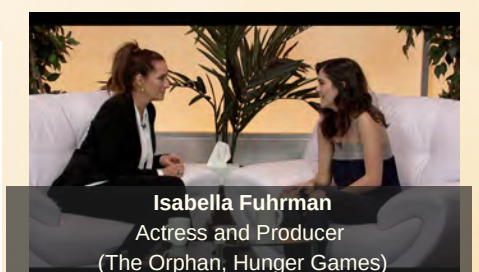
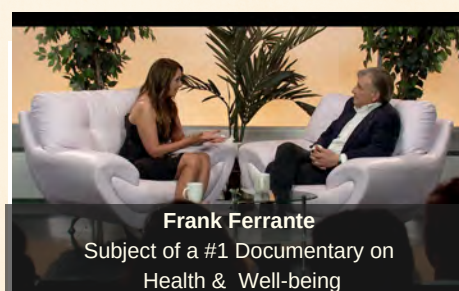
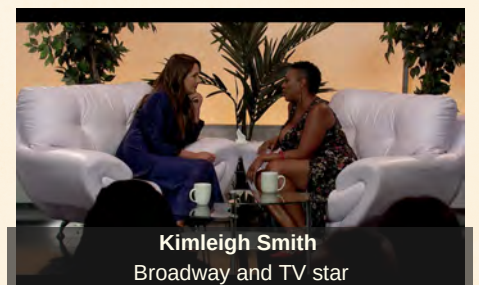


SOULBLAZING

WITH LISA HAISHA



SoulBlazing is a life changing, interactive method of discovering the “Impostors” that live on the stage of your brain. Join Lisa as she interviews celebrities, trail blazers and world record holders as they discuss how they blazed their souls to create a life they love.



TV HOST

Legacy Series



Over 100 Interviews...

Legacy Series with Lisa Haisha asks big questions of big thinkers and doers: "What do you want your legacy to be?" What is the best advice you ever received?" Lisa's broad circle of friends will surprise and inspire as they open their lives to us.



John Cryer



Marianne Williamson



Scott Baio



Neale Donald Walsch



Lucy Lawless



Lee Arohnson

PRESS

TELEVISION

FOX 5 News
Positively Ernie
The Rick Amato Show
Jeff Probst Show
Jen and Barb
Mom Life
Celebrity Life
Good Morning LaLa Land
ABC 2020
CBS
Celebrity Buzz



CONFERENCES

Women of Global Change
BIL Conference
GANO Coffee
Crystal Cruises
Breakthrough to Success
Association of Prison Administrators
Womens Economic Forum
USC
The Elite Entrepreneurial Workshop
Speaking in schools throughout Spain
and Los Angeles
Rebel Und Caviar



PRESS

PRINT

Eden Magazine
Tolucan Times
Marie Westwood Magazine
Inspiring lives Magazine
The Huffington Post
Maxim
Jennings Wire
My LA Lifestyle
Beverly Hills Times
Bel Air View
Ahora Now
Jalouse
La Presna
Going Bonkers
Positive
Beverly Hills Times
The Wall Street Journal
Cafe Mom
Cupid's Post
The Stir



THE WALL STREET JOURNAL.

MAXIM

The San Diego
Union-Tribune

THE
HUFFINGTON
POST



Testimonials



"Lisa has the personality and intuition to tap into that part of you that has been sleeping and afraid. I know she woke me up within my first fifteen minutes of consulting with her. And I had my company up and running with two paying clients within two months."

Tamara King, Life Coach, San Francisco

"Couldn't recommend her more highly for anyone who's looking for a speaker to join you on your multi-speaker stages, and you couldn't be better served by bringing Lisa Haisha on board. "

Chris Howard, Academy of Wealth and Management

"It's hard to put into words how you tapped into the essence of what I am about. Your intuition is well-honed."

-Jim Sanders, Financial Advisor, Australia

"World class intervention. Lisa molds and demonstrates what you're afraid of and what is holding you back so you can 'get it.'"

**Ron Hulnick, President,
University of Santa Monica**

"World class intervention. Lisa molds and demonstrates what you're afraid of and what is holding you back so you can 'get it.'"

**Ron Hulnick, President,
University of Santa Monica**

"Lisa helps her clients pull dreams from their hearts and then helps them actualize them."

Jesse Jameson, poet, New York

"I think this program is really effective because Lisa provides a really safe environment where you feel like you can absolutely be yourself, and you know you're going to come out on the other side a better person."

Joanne

"I dare you not to come away from your first mentoring/coaching session with Lisa and not feel more alive and inspired than you've ever felt in your life."

Steve Palen, actor, Santa Monica

"I want to say thank you for all the love and energy you poured on me while in Costa Rica. You will forever be in my heart and prayers. Since I've been back home I have noticed a huge difference in myself and everyone around me, its hard to explain but its like I feel everyone, even my mother opened up and explained things that I did not believe she was capable of expressing but she did and I Understand her better now. You started a fire inside of me Lisa, I will never be the same and I love it.

Edwin Martinez, Georgia

Awards Honors and Certificates



NLP Seminars Group International - Certified Training Specialist - 2013

San Fernando Valley Business Journal - "Women in Business Award" for the SoulBlazing Sanctuary - 2014

Los Angeles Business Journal "Women's Summit Award" for the Whispers From Children's Hearts Foundation" - 2015

"Certificate of Congressional Recognition" for the Whispers From Children's Hearts Foundation" - 2017

City of Los Angeles "Certificate of Recognition" for extraordinary efforts and commitment to service as an example for all Angelenos to acknowledge and follow - 2017

City of Los Angeles Certificate of Recognition for the 10 year anniversary for for the Whispers From Children's Hearts Foundation" -2017

California State Legislature Certificate of Recognition:
Elite Entrepreneurial Workshop In recognition of dedication to providing crucial counseling services to the Greater Los Angeles Area. - 2018

Los Angeles Business Journal Women's Summit Nominee - 2015-2018

Publicity Stills...





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